

Jujun Huang

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updated Aug. 2026
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ACADEMIC Assistant Professor
APPOINTMENT School of Management, Binghamton University-SUNY Aug. 2024 - Present

RESEARCH Design Science; Data Science; LLMs; FinTech; Social Media Analytics.

GRANTS *Submitted*

Zhou Y. (PI), Huang J. (Co-PI), Guo D. (Co-PI). Collaborative Research:
Electrospray Microparticles for the Bioprinting of Composite Hydrogel Scaffolds.
National Science Foundation (NSF), submitted 2026.

In Development

Huang J. (PI), Guo Y. (Co-PI), Min J. (Co-PI). Calibrating Trust in Artificial
Intelligence: How AI Risk Events Shape Public Overthrust, Underthrust, and Trust
Recovery.

PUBLICATION *Published Paper*

Liu R., Huang J., Zhang Z. (2022). Tracking Disclosure Change Trajectories for
Financial Fraud Detection, *Production and Operations Management* [UTD,
FT50, ABDC-A*].
Doi: 10.1111/poms.13888

Under Review Paper

Huang J., Liu R., Wu Y. Does Skepticism Improve Information Quality? Evidence
from Earnings Conference Calls, *Decision Science* [ABDC-A*].
Major Revision Invited (1st Round)

Weixiao W., Huang J., Torrie W., The Impact of Chinese Import Competition on
U.S. Firms' Sentiment, *International Journal of Disclosure and Governance*
[ABDC-B].
Under 1st Round Review

Conference Proceedings

Huang J., Xiong Z. The Penalty of AI-assisted Disclosure: Language Convergence,
Innovation, and Market Reactions. *Academy of Management Proceedings*, 2026(1),
20965.
Received credit funds from OpenAI Research Program

Huang J., Liu R., Duan W. Professional Skepticism: A Catalyst for Public
Discourse in Online Medical Communities. *Proceedings of the 2025 Pre-ICIS
SIGDSA Symposium*, 2025, 76.

Working Paper

Huang J., Sun Y. A Framework for Tracking Skill Evolution in the Age of AI.
Target: Management Science.

McKeever D., Huang J., Havrylyshyn A., Liang N. Diminished Cognition in Older CEOs and Firm Performance. *Target: FT50 journal.*

Jiang J., Khai S., Huang J., Gao K. AI Phrasing in Earnings Calls.

Huang J., Kadian A., Liu R., Duan W. Professional Skepticism: A Catalyst for Public Discourse in Online Medical Communities. *Target: ISR.*

Huang J., Xiong Z., Zhang Z., The Penalty of AI-assisted Disclosure: Language Convergence, Innovation, and Market Reactions. *Target: MISQ.*

PRESENTATION CONFERENCE	PWD Invited Presenter, <i>Design Research on Artificial Intelligence: Challenges, Opportunities, and Frontiers</i> , Academy of Management (AOM) Annual Meeting Philadelphia, PA	Aug. 2026
	The Penalty of AI-assisted Disclosure: Language Convergence, Innovation, and Market Reactions. Academy of Management (AOM) Annual Meeting Philadelphia, PA	Aug. 2026
	Professional Skepticism: A Catalyst for Public Discourse in Online Medical & Communities Data Science Salon, Binghamton University, SUNY Pre-ICIS SIGDSA Symposium	Mar. 2026 Dec. 2025
	Interpreting Market Risks with Deep Learning Method <i>TREO, 2024 International Conference on Information Systems (ICIS)</i> Bangkok, Thailand	Dec. 2024
	More than Words: Quantifying Colloquial Skepticism Toward Firm's Fundamentals <i>Financial Management Association (FMA) Annual Meeting</i> Atlanta, GA	Oct. 2022
	Texas State University, San Marcos, TX	Apr. 2023
	Baruch College, CUNY, New York City, NY	May 2023
	University of Massachusetts - Boston, Boston, MA	June 2023
	AI Love with You: Linguistic Convergence in Human-Chatbot Relationship Development <i>Academy of Management (AOM) Annual Meeting</i> Seattle, WA	Aug. 2022
	Leveraging Disclosure Change Trajectories to Detect Financial Frauds <i>Workshop on Information Technology and Systems (WITS)</i> Austin, TX	Dec. 2021

ACADEMIC SERVICE	Journal and Conference Review	
	Information System Research	2026
	Management Science	2026
	International Conference on Information Systems (ICIS)	2025
	Summer Workshop on AI for Business	2025
	Emerging Markets Review	2025
	International Conference on Information Systems (ICIS)	2024
	Workshop on Information Technology and Systems (WIST)	2023
	Conference on Information Systems and Technology (CIST)	2023
	INFORMS Workshop on Data Science	2022
	IEEE International Conference on Services Computing	2021
TEACHING EXPERIENCE	Instructor, Binghamton University	2025-Spring
	Natural Language Processing, MIS-480P	
	Instructor, Binghamton University	2024-Fall
	Practical Data Wrangling, MIS-480D	
AWARD	Instructor, Stevens Institute of Technology	
	Business Intelligence and Data Integration, MIS-634	2022 / 2023 / 2024-Spring
	<i>Master core course</i>	<i>Teaching Evaluation: 4.0 / 5.0</i>
	Outstanding Dissertation Award, Stevens Institute of Technology	2023-2024
EDUCATION	Best Student Paper Award in Workshop on Information Technology and Systems (WITS)	Dec. 2021
	Graduate Assistantship, Stevens Institute of Technology	2019 – 2023
	Master’s Fellowship, Stevens Institute of Technology	2016
	Stevens Institute of Technology, School of Business	Hoboken, NJ
Hoboken, NJ	Ph.D. in Business Administration	
	Information Systems Concentration	
	Dissertation: <i>More than Words: Mining Managerial Disclosures for Hidden Cues</i>	
	Stevens Institute of Technology, School of Business	
NON-ACADEMIC EXPERIENCE	M.S. in Business Intelligence & Analytics	
	Shanghai University of International Business and Economics, School of Management	Shanghai, China
	Bachelor of Management	
	Data Analyst Intern, United Nations	
New York City, New York		Mar. 2018 – Sep. 2018
	- Applied natural language processing techniques to process text data	
	- Provided artificial intelligence solution to textual classification for the UN’s website	
	Marketing Researcher, InsightWorks Ltd.	

Shanghai, CN

Jan. 2015 – May 2016

- Advised clients, including L'Oréal & Unilever, on product research and development
- Conducted research projects, including questionnaire design, fieldwork, and data analyzing
- Analyzed consumer datasets to identify areas of improvement, or develop solutions
- Wrote reports for product improvement, marketing strategy, and new product launches